

GFI SoftwareTM

2022 Partner Update Webinar

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Agenda

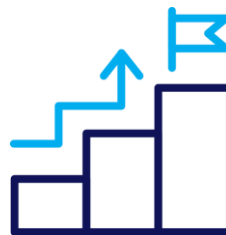
1. Vision & Future
2. Product Roadmap
3. Sales Initiatives
4. Marketing Focus

Vision & Future

Vision & Future



Stability



Growth

To Be **the** industry leader in IT tool solutions for the SMB Marketplace

Meet the New GFI



Unified Product Branding



Archiver



HelpDesk



FaxMaker



FaxMakerOnline



MailEssentials



LanGuard



KerioControl



KerioConnect



Exinda
SD-WAN



Exinda
NetworkOrchestrator

Product Roadmap

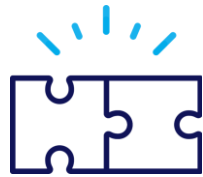
Product Strategy



Certification & Compatibility



Performance & Ease of Use



Cross-product Integration



Innovation & New Products

Released Product Updates



KerioConnect 9.4



LanGuard 12.6

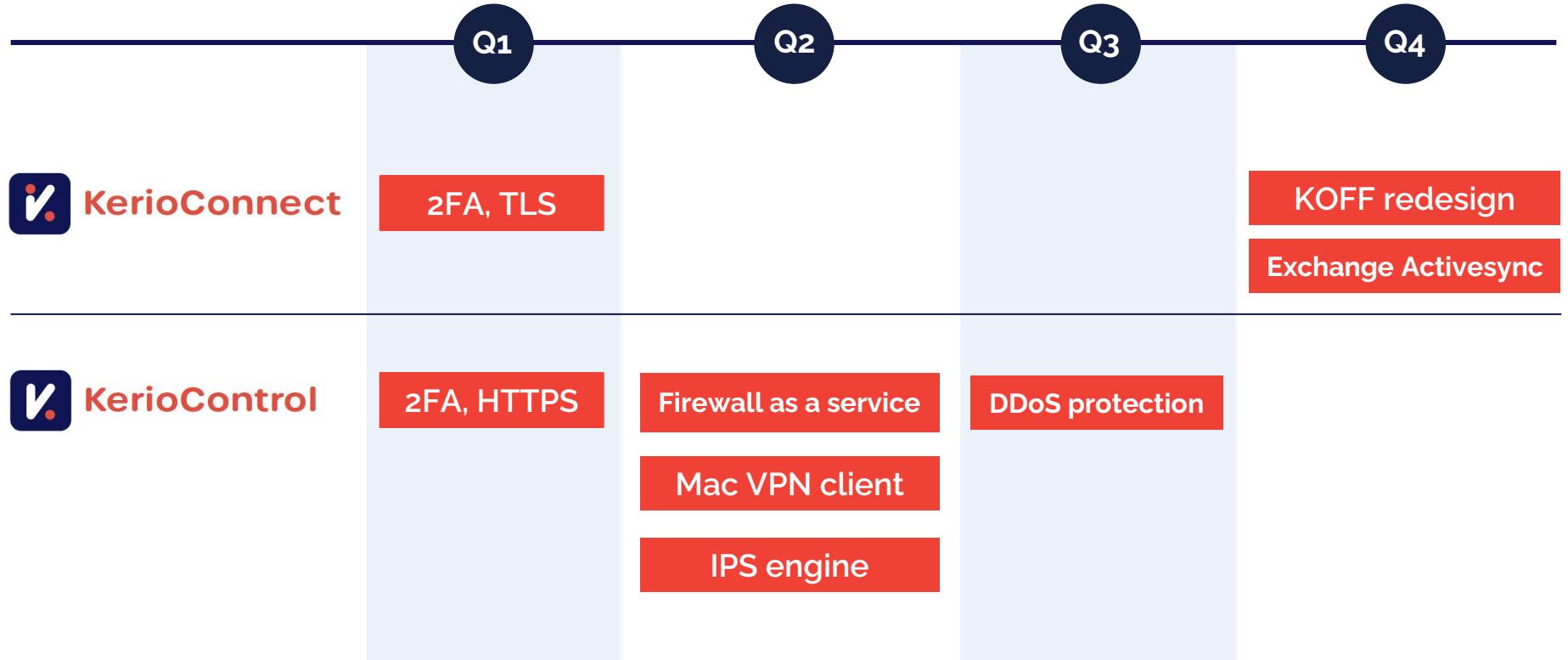


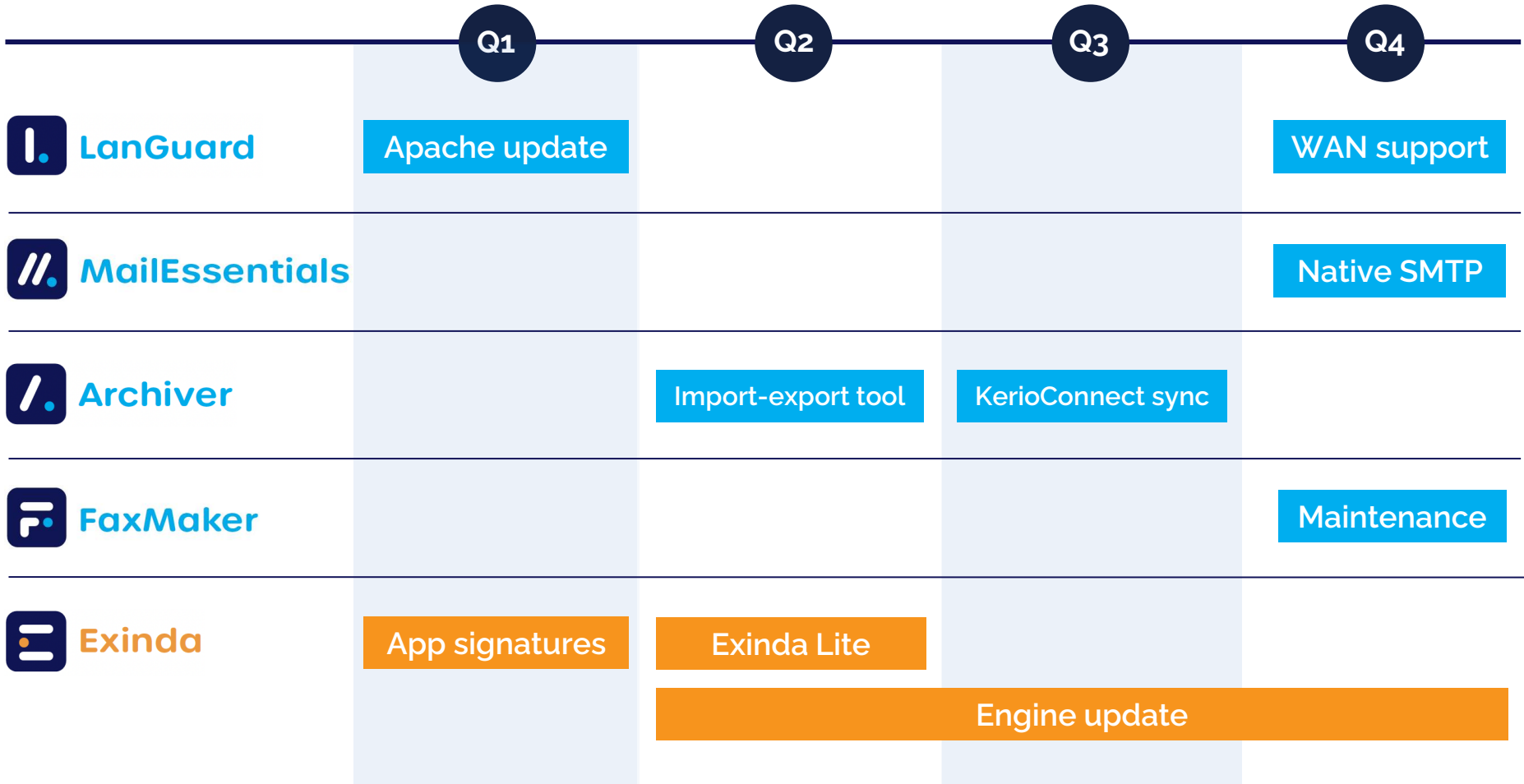
Exinda 7.5.1



KerioControl 9.4 *(in beta)*

Product Roadmap







KerioConnect

Q1 - 9.4 release: 2FA, TLS in GUI, Let's Encrypt 


Q4 - KOFF complete redesign 

- Exchange ActiveSync new version support 



KerioControl

Q1 - 9.4 release: 2FA, and HTTPS reverse proxy 

- Firewall as a Service 


Q2 - Mac VPN client 


- Improved IPS engine 

Q3 - DDoS protection 

LanGuard

Q1 - 12.6 release: Apache update  

Q4 - WAN clients support  

MailEssentials

Q4 - Implementation of native SMTP server 

Archiver

Q2 - Import-export tool enhancements 

Q3 - Mail synchronization with Kerio Connect 

FaxMaker

Q4 - Maintenance release 



Exinda

Q1 - Exinda 7.5.1 release: App signature update 

Q2 - 
Exinda Lite

Q2
Q3 - Quarterly classification engine updates 
Q4

App Manager

Single pane of Glass (Dashboard)
to manage all GFI products

Proof of concept in Q2 for feedback

Sales Initiatives



Partnership Webinar Series

2-3 resellers per vertical co-host

Best in Practice Webinars



Increasing Revenue Streams

Best Practices Sharing



Pricebook Simplification



Phasing Out of GFI Unlimited

Marketing Focus

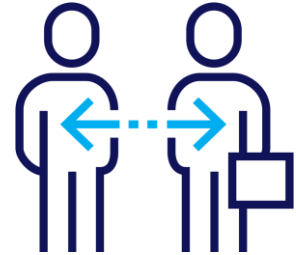
Channel Enablement



Training

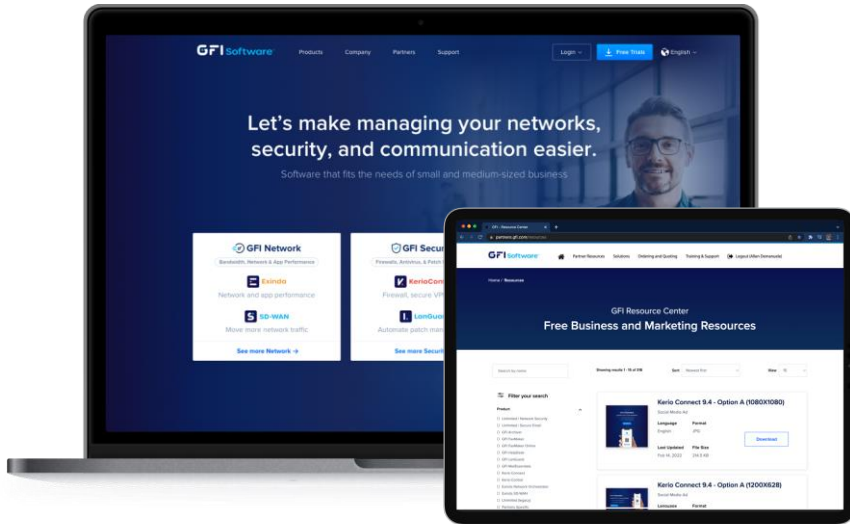


Campaigns



Engagement

Web Experience



- Updated content
- Easy to find information
- Translated to key languages

GFI and our Partners: Together We Grow